Appendix 4 – Representations Received from Responsible Authorities

30 June is National Armed Forces Day so no traders are allowed on the High Street on that day. The Rural Craft Association are holding a Summer Festival Craft market between 15th and 23 on the High Street.

Apart from those dates I can't think of any which spring to mind. However have cced Simon, Kate and Steve in case I have missed something. Regards

Diana

Diana Parker
Projects Officer
Economic Development Service

Good morning

Thank you for the inclusion in terms of feedback on this proposal. From a Street Cleaning point of view my only concerns would be around the potential additional litter caused and the disposal of any waste that is produced by this vendor. In the past some temporary vendors have thought it correct to use the on street litter bins to dispose of their own commercial waste, this is in fact unlawful.

Many Thanks

Gary Kirk Street Scenes Operations Manager

Good afternoon

I am writing on behalf of the retail and leisure businesses of Guildford town centre (specifically in this case GAP clothing) and I am compelled to object to this application.

Primarily the position of this site is directly outside GAP's shop front. This pitch already affects footfall into the store on farmers' market days, therefore we feel it is unacceptable for the shop to suffer a loss of footfall and revenues on the busiest trading days for them over a period of 14 weeks. GAP pay high rates and rent to operate from that address, they should have precedence over any street trader.

Also the application requests trading hours of 9am to 7pm. This is potentially dangerous for their own patrons as the road is only pedestrianised between 11am and 4pm.

Although we generally support traders who bring something different to the experience of shopping in Guildford, we believe this proposal will be detrimental to both GAP's business and public safety.

Please do contact me directly if you wish to discuss this further.

With thanks Amanda

Amanda Masters | General Manager | Experience Guildford Business Improvement District

Dear Licensing,

Thank you for inviting me to comment on the attached application on behalf of the Food & Safety Team.

I regret that I feel obliged to object on the application as it stands because the proposed trading hours of 09:00 to 19:00 include hours when the High Street is open to vehicular traffic. I am concerned that allowing a 2m wide x 4m long 'catering pod' to trade whilst the High Street is open for vehicular traffic constitutes a risk to public safety. Currently customers are aware that traders only operate in the High Street when the street is closed to vehicular traffic (e.g. Farmers Market, Christmas Market etc.,) so the public could wrongly assume that the presence of this food vehicle means that the High Street is closed to traffic and they could put themselves at potential risk when crossing the High street to purchase food without paying due care and attention to traffic passing up the High Street. A vehicle of this size will also limit the visibility that customers have of traffic coming up the High street when attempting to cross the High Street from behind the vehicle. I disagree with the whole principle of Guildford Borough Council allowing a food vehicle to share the public highway with vehicular traffic.

However, I would be prepared to withdraw this objection if the proposed trading hours were limited to the hours that the High Street is pedestrianised.

If this application were to be approved on limited hours, I would like to see conditions imposed relating to the provision of a litter bin in the immediate vicinity of the vehicle and a litter pick at the end of trading hours to remove any Ollo foods packaging and waste food from the High Street, Shambles and surrounding area.

I have no objections on food safety grounds as this business is currently rated 5 out of 5 for food hygiene.

Thank you for your attention.

Best regards,

Chris
Chris Woodhatch
Team Leader (Food and Safety)
Health and Community Care Services

For the Attention of Mike Smith.

As per our discussion, I feel that allowing street food trading consents on to the High Street on a Friday and Saturday, would directly clash with our well established North Street Market which operates also on a Friday and Saturday.

We currently have a trader selling eat on the spot Sicilian food, Mr Sharma currently sells Indian eat on the spot food on the market and we of course have a long established eat on the spot trader selling, burgers, sausages and other products.

The regular traders at the North Street market would probably not be too happy to see rival food trade on the High Street on Fridays and Saturdays considering that they pay £14.94 per metre of space per day which for the average trader equates to between £60 and £100 per day. They are all licensed for two days per week, every week, so the rent on North Street does produce a good income for the Council.

I don't feel it is in the benefit of North Street Market to see similar products being sold on the High Street on market days.

Kind regards

Tracy Banks
Enforcement Officer
Parking Services

Hi Mike

The team, including myself are very concerned about this and feel it would significantly alter the control and use of the town centre and negatively impact on long standing provision for town centre street trading on Fridays and Saturdays using the market area.

We would like the application refused and for street trading to be focused in the existing market area on Fridays and Saturdays.

If this is not sufficient, further information on grounds for objection would be useful.

Thanks
Chris Wheeler
Waste, Fleet and Parking Services Manager